



May 24, 2011

Chairman Julius Genachowski  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, D.C. 20554

RE: In the Matter of applications of AT&T Inc. and Deutsche Telekom AG for consent to assign or Transfer Control of licenses and Authorizations (WT Docket No. 11-65).

Dear Chairman Genachowski:

These are exciting times for Latinos in America. As our population continues to grow, so does our financial standing and our sense of pride in America. Yet even as our quality of life improves, there are many areas where we are lagging behind. One of these areas is telecommunications and broadband access. Only about 45% of Latinos have broadband in their homes, compared to 52% of African Americans and 65% of Caucasian Americans. There is no reason why all Americans should not have equal access to this essential and modern technology and the FCC has the power to fix that.

While Latinos are far behind in terms of home broadband connectivity, we are among the most fervent users of mobile broadband. About 53% of Latinos use mobile broadband, compared to 33% of Caucasian Americans. As the Executive Director of the Spanish American Merchants Association (SAMA) I can say with confidence that the merger of T-Mobile and AT&T will expand high speed wireless broadband access and greatly benefit America's Latino communities.

At SAMA we work hard to assist Latino-American business owners in whatever way possible. As a result of the merger AT&T has pledged to include over 97% of Americans in their state of the art wireless broadband network. This will do great things for citizens of the United States, especially Latino-Americans who are frequently left out of the equation. Using this high speed wireless broadband connection, Hispanic businesses will have access to a wealth of new and untapped markets within the country and around the world. This technology will provide small businesses with the access and flexibility necessary to expand commerce and interconnect with consumers and other businesses in entirely new ways. For that reason, this merger should be approved by your commission.

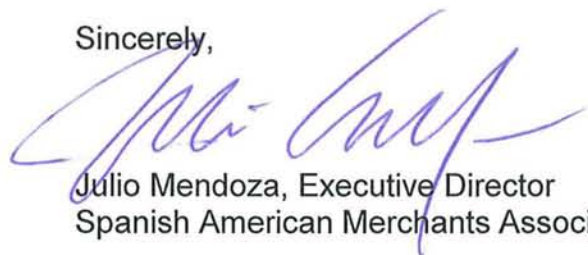
**SPANISH AMERICAN MERCHANTS ASSOCIATION**

95 Park Street, Hartford CT 06106 Tel: 860-278-5825 Fax: 860- 241-9000  
258 Grand Avenue, New Haven CT 06513 Tel: 203-860-0522 Fax: 203-865-0355  
872 Main Street, Willimantic CT 06226 Tel: 860-423-8400 Fax: 860-423-4800  
[www.samact.org](http://www.samact.org)

By working closely with businesses in my community, I have an excellent sense of what they need to succeed economically in the marketplace, and areas of access that need improvement. This merger has the potential to do great things for the Latino community in America and I pray that you take this into consideration when making your decision on the merger.

Thank you for this chance to voice my opinion. I look forward to your commission's decision.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Julio Mendoza', is written over the typed name and title.

Julio Mendoza, Executive Director  
Spanish American Merchants Association

CC:

Commissioner Michael Copps  
Commissioner Robert McDowell  
Commissioner Mignon Clyburn  
Commissioner Meredith Attwell Baker